

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St, Suite 400
Alexandria, VA 22314

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingt	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	965238	06259969

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/29/12	10/29/12	General Hospital	2-3p/1-2p	1-----	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	1:26 PM	General Hospital	2-3p/1-2p	:30	HW1912TV	\$140.00 NM
8	10/29/12	10/29/12	Chew, The	12-1pm	1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	11:59 AM	Chew, The	12-1pm	:30	HW0812TV	\$110.00 NM
9	10/29/12	10/29/12	Katie Couric M-F	2p-3p	1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	2:50 PM	Katie Couric M-F	2p-3p	:30	HW1712TV	\$165.00 NM
10	10/29/12	10/29/12	M-F A7N This AM @ 430	430-5a	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1912TV	\$50.00 NM
11	10/29/12	10/29/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:21 PM	Action 7 News @ 6p	6-630p	:30	HW1912TV	\$525.00 NM
12	10/29/12	10/29/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:12 AM	6a A7N More In The AM	6-7a	:30	HW0812TV	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965238-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	10/29/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
13	10/29/12	10/29/12	Good Morning America	7-9a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 7:26 AM Good Morning America 7-9a :30 HW1712TV \$300.00 NM									
57	10/29/12	10/29/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 10:42 PM Action 7 News @ 1030p 1030-1105p :30 HW1912TV \$400.00 NM									
58	10/29/12	10/29/12	Nightline	1105-1135p	1-----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 11:13 PM Nightline 1105-1135p :30 HW1712TV \$135.00 NM									
59	10/29/12	10/29/12	Entertainment Tonight	630-7p	1-----	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$520.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 6:55 PM Entertainment Tonight 630-7p :30 HW0812TV \$520.00 NM									
60	10/29/12	10/29/12	Good Morning America	7-9a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 8:55 AM Good Morning America 7-9a :30 HW1912TV \$300.00 NM									
61	10/29/12	10/29/12	DWTS	7-10p	1-----	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 8:10 PM DWTS 7-10p :30 HW1912TV \$2,300.00 NM									
62	10/29/12	10/29/12	CASTLE	9-10p	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 9:46 PM CASTLE 9-10p :30 HW0812TV \$2,500.00 NM									
Total Spots							13		

Payment Terms 30 Days

Gross Total	\$7,845.00
Agency Commission	\$1,176.75
Net Amount Due	\$6,668.25

INVOICE

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965238-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

New Mexico Tax Rate 7.0% \$466.78

Amount Due \$7,135.03

INVOICE



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Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St, Suite 400
Alexandria, VA 22314

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966009	06387518

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F A7N This AM @ 430:430-5a		MTWTF--	:30	5	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				5	\$50.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		10/29/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1912TV	\$50.00	NM
2	10/23/12	10/29/12	5a A7N More In The AM 5-6a		MTWTF--	:30	10	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				10	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 KOAT M		10/29/12	5:22 AM	5a A7N More In The AM	5-6a	:30	HW0812TV	\$150.00	NM
9 KOAT M		10/29/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW1712TV	\$150.00	NM
3	10/23/12	10/29/12	6a A7N More In The AM 6-7a		MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				5	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		10/29/12	6:45 AM	6a A7N More In The AM	6-7a	:30	HW1912TV	\$400.00	NM
4	10/23/12	10/29/12	Good Morning America 7-9a		MTWTF--	:30	15	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				15	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 KOAT M		10/29/12	7:55 AM	Good Morning America	7-9a	:30	HW0812TV	\$300.00	NM
12 KOAT M		10/29/12	8:29 AM	Good Morning America	7-9a	:30	HW1912TV	\$300.00	NM
10 KOAT M		10/29/12	8:44 AM	Good Morning America	7-9a	:30	HW1712TV	\$300.00	NM
9	10/23/12	10/29/12	Live with Regis & Kelly 9-9-10a		MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				5	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT M		10/29/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1912TV	\$175.00	NM
11	10/23/12	10/29/12	Anderson Cooper 11a-12n		MTWTF--	:30	5	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966009-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C23C29 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/23/12	10/29/12	Action 7 News @ 1030p	1030-1105p	MTW-F--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/29/12	10:55 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1712TV	\$400.00 NM
38	10/23/12	10/29/12	Kimmel	1135p-1235a	MTWTF--	:30	11	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	11	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	10/29/12	12:46 AM	Kimmel	1135p-1235a	:30	HW1912TV	\$65.00 NM
LR- Network Special Report									
9	KOAT	M	10/29/12	12:56 AM	Kimmel	1135p-1235a	:30	HW0812TV	\$65.00 NM
LR- Network Special Report									
Total Spots							19		

Gross Total \$7,525.00

Payment Terms 30 Days

Agency Commission \$1,128.75

Net Amount Due \$6,396.25

New Mexico Tax Rate 7.0% \$447.74

Amount Due \$6,843.99